

DFW  
IIMA

**2022**

iHACK GOLF  
SPONSORSHIPS



**DATE/TIME:**  
**Friday, SEPT.**  
**16TH**

**LOCATION:**  
**Cowboys Golf Club**  
**Grapevine, TX**

**CONTACT COMMUNITY@DFWIMA.ORG**



# MISSION STATEMENT

The Dallas Fort Worth Interactive Marketing Association is a non-profit organization dedicated to cultivating, educating, and elevating the local marketing community.

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DFWIMA is a 501(c)(6) organization – Tax ID 17527777902.

Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.

# Membership





# WHAT'S NEW & IMPROVED

**With the move to Cowboys Golf Club from Stonebriar many elements of iHack will remain the same. However, some timing, logistics and hole sponsorships have improved.**

## Tentative Schedule:

- 11:30a Megaputt & Driving Contest begin
- 12:00p Golfers/Sponsors arrive to check in and have lunch
- 1:00p Sponsors can go to their holes to setup (marshal guided)
- 1:15p Golfers called to their carts
- 1:45p Shotgun Start
- 5:00p After party attendees can begin check in
- 6:00p Golfers finish the round & after party begins
- We are the last event of the day so there is not hard stop. However, DFWIMA's bar tab will end ~8p and the bar will become a cash bar



## WHAT'S NEW & IMPROVED

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Cowboys has agreed to allow hole sponsor to bring their own food and nonalcoholic beverages should they choose. Cowboys also offers a full-service kitchen to provide on course food should that be simpler.

All alcoholic beverages will need to be purchased through Cowboys and will require a TABC attendant present.

Tents, tables and chairs are available for rent through Cowboys. They will be placed at your hole for you, but sponsors will need to set up themselves.

Cowboys course is expansive, we recommend only bringing as much as you can fit in one golf cart to decorate your hole.

Please reach out to [community@dfwima.org](mailto:community@dfwima.org) with any additional questions!



# iHACK SPONSORSHIP

## **DIAMOND PACKAGE** (\$8,000) -

Golf Tournament Sponsor, (18) Flags (sponsor provided), (1) Foursome, (10) Margarita Clinic Tickets, & Title Banner

## **PLATINUM PACKAGE** (\$8,000) - 1 available

After Party Sponsor, Logo branding on-cart GPS, (1) Foursome, (15) Margarita Clinic Tickets, & Title Banner

## **PAR 3 HOLE PACKAGE** (\$5,500) - 4 total -

*Closest to the Pin on-course enhancement (Front or Back 9)*

## **PAR 4 & 5 HOLE PACKAGE** (\$4,500) - 13 available total

## **GOLF FOURSOME PACKAGE** (\$2,250) - limited availability

**ALL INCLUDE** (1) Foursome, (4) Margarita Clinic Tickets



# iHACK SPONSORSHIP

**GOLF CART WINDOW CLINGS PACKAGE** (\$5,500) - 1 available (72 golf carts)

**BLOODY MARY & MIMOSA BAR PACKAGE** (\$5,500) -

**BAG DROP & LUNCH PACKAGE** (\$4,500) -

**PUTTING CONTEST PACKAGE** (\$5,500) - 1 available total

**ALL INCLUDE** (1) Foursome, (4) Margarita Clinic Tickets





# iHACK SPONSORSHIP

## **BEER CART PACKAGE** (\$3,500) - 2 available

*Options: Holes 1-9 or Holes 10-18* | Sponsor branding will be put on the beer carts driven by Cowboys employees. Sponsor can provide short blurb for cart attendees to share with golfers when delivering drinks.

## **DJ/MUSIC PACKAGE** (\$4,500) - 1 available

## **PHOTO BOOTH PACKAGE** (\$5,000) -

## **SAFE RIDE PACKAGE** (\$4,000) - 1 available

## **HOSPITALITY FOOD PAVILION PACKAGE** (\$5,000) - 1 available between holes 7 &

*11. \*Food purchased through Cowboys Golf Club -*

**ALL INCLUDE** (4) Margarita Clinic Tickets



# iHACK SPONSOR ADD ONS

**GOLF FOURSOME ADD ON** (\$1,250) - *limited availability*

\*Includes (4) Margarita Clinic Tickets

**AFTER PARTY TICKETS (4)** (\$250) - *limited availability*

*\*Above pricing ONLY for current sponsors*

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THANK YOU